



ITB
BERLIN

The World's
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Show®

ITB BERLIN 2020

MEDICAL TOURISM PAVILION

4 – 8 March 2020 · itb-berlin.com/medicaltourism



The previous edition of the **MEDICAL TOURISM PAVILION** was accommodating a wide range of interesting exhibitors from Turkey, Croatia, Poland and Germany – but also from, India, Romania and Albania. The opening day saw a special **Medical Media Lunch** for all medical tourism exhibitors and specialized media. **Medical Networking Receptions** were organized every late afternoon – workshops, exhibitor product presentations and educational at the **Medical Presentation Hub** of the Pavilion were an important element of the segment's success, along with consumer presentations on the weekend. The Medical Travel Quality Alliance (MTQUA) presented their World's best Medical Tourism Hospitals for the third time. The **ITB Medical Night** took place at the Orania.Salon in Kreuzberg - the place to be for medical tourism suppliers & buyers on ITB Friday!

Furthermore, ITB Berlin cooperates with the **HTI Conference**, Europe's largest b2b event for health tourism.

ITB Berlin highlights the important growth market of Medical Tourism with all its aspects: Be part of the Exhibition Area and the Presentation Hub of the **Medical Tourism Pavilion in 2020!** Benefit of our numerous networking possibilities!

Please check for updates on itb-berlin.com/medicaltourism

 **Messe Berlin**



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STEP INTO MEDICAL TOURISM

Please keep me posted

1. Exhibitor name		
2. Street		
3. Postal code	4. City	5. Country
6. Email		
7. Contact person		8. Phone
9. Branch		

Please send your scan to ITB Berlin: jeanfrancois@messe-berlin.de and/or tb@diversitytourism.com

JOIN US AT THE MEDICAL TOURISM PAVILION

ITB Berlin puts emphasis on this emerging tourism segment providing you with a **special Pavilion for Medical Tourism**. You'll have the opportunity to exhibit as destination or as a medical supplier. The Educational Hub for panel discussions, workshops and receptions offers the possibility to present your product to travel professionals and media from around the world.

Pre-fixed booth of **9 sqm**: approx. EUR 6,000.- *
18 sqm or 27sqm also available
½ h presentation slot approx. EUR 2,000.- *
Individual stand space is also available on request



* Exact amount to be confirmed by publication of related stand application

CONTACT

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