



**ITB**  
BERLIN

The World's  
Leading  
Travel Trade  
Show®

# ITB BERLIN 2020 MEDICAL TOURISM PRESENTATION CORNER

The official Medical Tourism Segment at ITB Berlin offers various opportunities to participate and showcase products and services:

- Medical Tourism Pavilion
- Medical Tourism Media Lunch
- Medical Tourism Night
- Sponsoring Opportunities
- Marketing Activities
- Social Networking Events

Additionally, medical tourism suppliers have the chance to showcase their products and services at the presentation corner of the Medical Tourism Pavilion with a PPT presentation during the trade visitor days from Wednesday to Friday.

ITB trade visitors & media are invited to these presentations via the ITB newsletters, the ITB Medical press release and the ITB social media channels. All suppliers are encouraged to invite their own partners and contacts as well.

The presentation slot can be extended with a breakfast, brunch/lunch, coffee break or cocktail reception hosted by the presenting partner.

During the private visitor days on the ITB weekend, the area can also be used for consumer promotions (e.g. product performances, medical tests, raffles):

## **PRESENTING PARTNER (TRADE & MEDIA)**

- Individual 30 minutes-time slot for your presentation incl. official introduction
- Upgrade opportunity to 60 minutes incl. breakfast, brunch/lunch, coffee break or cocktail reception (catering not included, offer on request)
- Presentation area with 50 seats theatre style incl. presentation equipment (laptop, beamer, screen, microphone)
- Set-up opportunity with promotion material incl. brochure distribution table
- Listing in the exclusive ITB Medical Tourism program brochure (slot description, link, logo)
- Listing on [www.itb-berlin.de/medicaltourism](http://www.itb-berlin.de/medicaltourism) (slot description, link, logo)
- Mentioning by name incl. link in one of the ITB trade visitor and exhibitor newsletter
- Mentioning by name in the ITB Medical Tourism press release
- Listing in the official ITB Event Calendar

**EUR 2.000,00** plus German value-added tax (VAT)

## **CONSUMER PROMOTION PARTNER**

- Set-up opportunity for your activity (e.g. product performances, medical tests, raffles etc.) with promotion material incl. brochure distribution table all day on Saturday & Sunday
- Artwork on one wall at the presentation corner (all days, artwork printing not included)
- Listing in the exclusive ITB Medical Tourism program brochure (activity description, link, logo)
- Listing on [www.itb-berlin.de/medicaltourism](http://www.itb-berlin.de/medicaltourism) (activity description, link, logo)
- Mentioning by name incl. link in one of the ITB trade visitor and exhibitor newsletters
- Mentioning by name and activity in one of the ITB consumer newsletters
- Mentioning by name and activity in the ITB Medical Tourism press release
- Listing in the official ITB Event Calendar

**EUR 2.000,00** plus German value-added tax (VAT)

# REGISTRATION

## ITB BERLIN 2020

### MEDICAL TOURISM PRESENTATION

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Please fill out the registration form with your complete billing address incl. your EU-VAT number (if, applicable), confirm with your signature and company stamp and e-mail back to us:

#### ITB BERLIN: MEDICAL TOURISM PRESENTATION 2020

- PRESENTING PARTNER SLOT WED-FRI (30 minutes)**  
**EUR 2.000,00**  
Preferred day/time slot: \_\_\_\_\_
- Slot incl. breakfast, brunch, lunch, coffee break, cocktail reception (plus 30 minutes, circle one option, catering not included!)**
- CONSUMER PROMOTION SAT & SUN (all days)**  
**EUR 2.000,00** All rates are plus German value-added tax (VAT)

**Billing Company:** \_\_\_\_\_

**EU-VAT No.:** \_\_\_\_\_

**Contact person:** \_\_\_\_\_

**Street:** \_\_\_\_\_

**Postal Code:** \_\_\_\_\_ **City:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

**Date:** \_\_\_\_\_ **Signature/Stamp:** \_\_\_\_\_

**Payment Conditions:** Payment must be received four weeks prior to ITB 2020 at the latest. Shipping costs or any extra services are **not** included in this offer.

**Please send back to:**

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**Mr. Tom Dedek**

**Tel +49 – (0) 89 – 62 43 97 72**  
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[www.itb-berlin.com/MedicalTourism](http://www.itb-berlin.com/MedicalTourism)

**Medical Tourism Partner ITB Berlin:**

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