



**ITB**  
BERLIN

The World's  
Leading  
Travel Trade  
Show®

# ITB Berlin 2019

## Medical Tourism Partnerships

The official Medical Tourism Segment at ITB Berlin offers various opportunities to participate and showcase products and services to the Medical Tourism market:

- Medical Tourism Pavilion
- Medical Presentation Hub
- Sponsoring Opportunities
- Marketing Activities
- Social Networking Events

Additionally, the **Medical Tourism Partnerships** give you the opportunity to get the most out of your participation at ITB Berlin's Medical Tourism Segment. There are three different levels, including access to some exclusive marketing tools on a very cost-effective basis. There are also some all year-round promotions involved which make these partnerships even more attractive. The different partnership levels include:

### Premium Partnership

- Brochure distribution at the ITB counter in the Medical Tourism Pavilion
- Guaranteed participation in the Medical Media Lunch with special welcome introduction (incl. all benefits as Exhibiting Partner of the Medical Media Lunch)
- Guaranteed presentation slot at the Medical Presentation Hub with special welcome introduction (incl. all benefits as Trade & Media Presenter of the Medical Presentation Hub)
- Additional floor space for consumer promotion activities on the ITB weekend (incl. all benefits as Consumer Promotor of the Medical Presentation Hub)
- Logo promotion in the exclusive ITB Medical Tourism program brochure
- Company listing incl. logo & link on [www.itb-berlin.de/MedicalTourism](http://www.itb-berlin.de/MedicalTourism) (all year-round)
- Mentioning by name incl. link in one of the ITB trade visitor and exhibitor newsletters as Premium Partner
- Mentioning by name in the ITB Medical Tourism press release as Premium Partner

**EUR 4.000,00** plus German value-added tax (VAT)

### Supporting Partnership

- Best available pre-fixed exhibitor booth (9 sqm) in the Medical Tourism Pavilion
- Guaranteed participation in the Medical Media Lunch with special welcome introduction (incl. all benefits as Exhibiting Partner of the Medical Media Lunch)

- Guaranteed presentation slot at the Medical Presentation Hub with special welcome introduction (incl. all benefits as Trade & Media Presenter of the Medical Presentation Hub)
- Additional floor space for consumer promotion activities on the ITB weekend (incl. all benefits as Consumer Promotor of the Medical Presentation Hub)
- Half page ad plus company logo, link and short promotion text in the exclusive ITB Medical Tourism program brochure
- Company introduction incl. logo, link, short description on [www.itb-berlin.de/MedicalTourism](http://www.itb-berlin.de/MedicalTourism) (all year-round)
- Mentioning by name incl. link in one of the ITB trade visitor and exhibitor newsletters as Supporting Partner
- Mentioning by name in the ITB Medical Tourism press release as Supporting Partner

**EUR 10.500,00** plus German value-added tax (VAT)

### **Presenting Partnership**

- Exclusive company presence in all ITB Medical Tourism communication channels as Presenting Partner
- Priority Handling and best available pre-fixed exhibitor booth (9sqm) in the Medical Tourism Pavilion
- Guaranteed participation in the Medical Media Lunch with special welcome introduction (incl. all benefits as Exhibiting Partner of the Medical Media Lunch)
- Guaranteed presentation slot at the Medical Presentation Hub with special welcome introduction (incl. all benefits as Trade & Media Presenter of the Medical Presentation Hub)
- Additional floor space for consumer promotion activities on the ITB weekend (incl. all benefits as Consumer Promotor of the Medical Presentation Hub)
- Possibility to host an own reception at the café area of the Medical Tourism Pavilion (Catering not included)
- Additional wall space for artwork at the Medical Tourism Pavilion
- Presenting Partner branding on the ceiling banner of the Medical Tourism Pavilion
- Presenting Partner branding on the Medical Pavilion floor (blu carpet)
- Presenting Partner logo on ITB Medical Tourism promotion paper bags (distributed all days)
- One full page ad in the exclusive ITB Medical program brochure plus company logo promotion
- Company logo, link and short promotion text in the exclusive ITB Medical program brochure
- Company introduction incl. logo, link, description on [www.itb-berlin.de/MedicalTourism](http://www.itb-berlin.de/MedicalTourism) as Presenting Partner (all year-round)
- Mentioning by name incl. link in one of the ITB trade visitor and exhibitor newsletters as Presenting Partner
- Mentioning by name in the ITB Medical Tourism press release as Presenting Partner

**EUR 27.000,00** plus German value-added tax (VAT)

# Registration ITB Berlin 2019 Medical Tourism Partnerships



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Please fill out the registration form with your complete billing address incl. your EU-VAT number (if, applicable), confirm with your signature and company stamp and e-mail back to us:

## Medical Tourism Partnerships ITB Berlin 2019:

- Premium Partnership EUR 4.000,-
- Supporting Partnership EUR 10.500,-
- Presenting Partnership EUR 27.000,-

All rates are plus German value-added tax (VAT)

**Billing Company:** \_\_\_\_\_

**EU-VAT No.:** \_\_\_\_\_

**Contact person:** \_\_\_\_\_

**Street:** \_\_\_\_\_

**Postal Code:** \_\_\_\_\_ **City:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

**Date:** \_\_\_\_\_ **Signature/Stamp:** \_\_\_\_\_

**Payment Conditions:** Payment must be received four weeks prior to ITB 2019 at the latest. Shipping costs or any extra services are **not** included in this offer.

**Please send back to:**

**Mr. Tom Dedek**

**Tel +49 – (0) 89 – 62 43 97 72**

[TD@diversitytourism.com](mailto:TD@diversitytourism.com)

[www.itb-berlin.com/MedicalTourism](http://www.itb-berlin.com/MedicalTourism)

**Medical Tourism Partner ITB Berlin:**

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