



ITB
BERLIN

The World's
Leading
Travel Trade
Show®

ITB BERLIN 2020 PARTNERSHIPS MEDICAL TOURISM

The official Medical Tourism Segment at ITB Berlin offers various opportunities to participate and showcase products and services to the Medical Tourism market:

- Medical Tourism Pavilion
- Medical Presentation Corner
- Medical Media Lunch
- Sponsoring Opportunities
- Marketing Activities
- Social Networking Events

The **Medical Tourism Partnerships** offers cost-effective combinations of all opportunities with some exclusive marketing tools to get the most out of your participation at ITB Berlin's Medical Tourism Segment:

PREMIUM PARTNER

- **Brochure distribution at the ITB counter** in the Medical Tourism Pavilion
- **Guaranteed participation in the Medical Media Lunch** with special welcome introduction (incl. own table and benefits as Exhibiting Partner of the Medical Media Lunch)
- **Guaranteed presentation slot at the Medical Presentation Corner** with special welcome introduction (incl. all benefits as presenting partner of the Medical Presentation Corner)
- Floor space for private visitor promotion activities on the ITB weekend (incl. all benefits as private visitor promotion partner of the Medical Presentation Corner)
- Logo promotion in the exclusive ITB Medical Tourism program brochure
- Company listing incl. logo & link on www.itb-berlin.de/MedicalTourism (all year-round)
- Mentioning by name incl. link in one of the ITB trade visitor and exhibitor newsletters as Premium Partner
- Mentioning by name in the ITB Medical Tourism press release as Premium Partner

EUR 4.000,00 plus German value-added tax (VAT)

SUPPORTING PARTNER

- **Own bistro table incl. three chairs in the Medical Tourism Lounge**
- **Place your own Roll Up Display behind your table**
- Brochure distribution at the ITB counter in the Medical Tourism Pavilion
- **Guaranteed participation in the Medical Media Lunch** with special welcome introduction (incl. all benefits as Exhibiting Partner of the Medical Media Lunch)
- **Guaranteed presentation slot at the Medical Presentation Corner** with special welcome introduction (incl. all benefits as Presenting Partner of the Medical Presentation Corner)
- Floor space for private visitor promotion activities on the ITB weekend (incl. all benefits as private visitor partner of the Medical Presentation Corner)
- Logo promotion in the exclusive ITB Medical Tourism program brochure
- Company introduction incl. logo, link, short description on www.itb-berlin.de/MedicalTourism (all year-round)
- **Partner of the official ITB Medical Night 2020** (incl. all benefits as Supporting Partner of the ITB Medical Night)
- One full page ad plus company logo, link and short promotion text in the exclusive ITB Medical Tourism program brochure
- Mentioning by name incl. link in one of the ITB trade visitor and exhibitor newsletters as Supporting Partner
- Mentioning by name in the ITB Medical Tourism press release as Supporting Partner

EUR 8.500,00 plus German value-added tax (VAT)

PRESENTING PARTNER

- **Priority Handling and best available pre-fixed exhibitor booth (9sqm) in the Medical Tourism Pavilion**
- Exclusive company presence in all ITB Medical Tourism communication channels as Presenting Partner
- **Guaranteed participation in the Medical Media Lunch** with special welcome introduction (incl. all benefits as Exhibiting Partner of the Medical Media Lunch)
- **Guaranteed presentation slot at the Medical Presentation Corner** with special welcome introduction (incl. all benefits as Presenting Partner of the Medical Presentation Corner)
- Additional floor space for private visitor promotion activities on the ITB weekend (incl. all benefits as Presenting Partner of the Medical Presentation Corner)
- Possibility to host an own reception at the café area of the Medical Tourism Pavilion (Catering not included)
- Additional wall space for artwork at the Medical Tourism Pavilion
- Presenting Partner logo on ITB Medical Tourism promotion paper bags (distributed all days)
- One full page ad in the exclusive ITB Medical program brochure plus company logo promotion
- Company logo, link and short promotion text in the exclusive ITB Medical program brochure
- Company introduction incl. logo, link, description on www.itb-berlin.de/MedicalTourism as Presenting Partner (all year-round)
- Mentioning by name incl. link in one of the ITB trade visitor and exhibitor newsletters as Presenting Partner
- Mentioning by name in the ITB Medical Tourism press release as Presenting Partner
- **Partner of the official ITB Medical Night 2020** (incl. all benefits as Presenting Partner of the ITB Medical Night)
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EUR 10.500,00 plus German value-added tax (VAT)

Registration ITB Berlin 2020 Medical Tourism Partnership



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Please fill out the registration form with your complete billing address incl. your EU-VAT number (if, applicable), confirm with your signature and company stamp and e-mail back to us:

Medical Tourism Partnership ITB Berlin 2020:

- PREMIUM PARTNER** **EUR 4.000,-**
- SUPPORTING PARTNER** **EUR 8.500,-**
- PRESENTING PARTNER** **EUR 10.500,-**

All rates are plus German value-added tax (VAT)

Billing Company: _____

EU-VAT No.: _____

Contact person: _____

Street: _____

Postal Code: _____ **City:** _____

Phone: _____ **E-Mail:** _____

Date: _____ **Signature/Stamp:** _____

Payment Conditions: Payment must be received four weeks prior to ITB 2020 at the latest. Shipping costs or any extra services are **not** included in this offer.

Please send back to:

Mr. Tom Dedek

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www.itb-berlin.com/MedicalTourism

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