



ITB
BERLIN

The World's
Leading
Travel Trade
Show®

ITB BERLIN 2020 MEDICAL TOURISM NIGHT

The official Medical Tourism Segment at ITB Berlin offers various opportunities to participate and showcase products and services to the Medical Tourism market:

- Medical Tourism Pavilion
- Medical Presentation Corner
- Medical Media Lunch
- Sponsoring Opportunities
- Marketing Activities
- Social Networking Events

Additionally, ITB is hosting the ITB Medical Tourism Night, a networking event which brings together top medical tourism buyers, suppliers and media. Join us in hosting this invitation-only evening in an exclusive lounge style atmosphere with drinks, flying buffet and lounge entertainment.

The official ITB MEDICAL TOURISM NIGHT 2020

Friday, 6th March, 2020
07.00 pm – 10.00 pm

Orania.Berlin
Oranienplatz 17
10999 Berlin

www.orania.berlin

PROMOTIONAL KEY FACTORS:

- Global invitation e-blast to over 3.000 industry professionals incl. ITB Buyer's Circle members
- Networking event with over 150 key industry professionals
- Pre-event digital branding in the ITB Berlin newsletter and e-invitation to event
- Sampling opportunity in 150 VIP gift bags
- Company branding during the event

PRESENTING PARTNER

EUR 6.000,-

Pre-Event Promotion

- Presenting partner recognition in invitation e-blast to 3.000 targeted tourism professionals incl. company name, logo and link
- **Entry in one of the ITB Berlin visitor & exhibitor newsletters incl. your company name and link to your website**
- Company name and logo incl. link on event website as Presenting Partner
- Company logo incl. website in official ITB Medical program brochure
- Company mentioned in ITB Medical Tourism press release
- Company logo, short description incl. website on www.itb-berlin.de/MedicalTourism

During-The-Event Promotion

- Display banner or advertising signage at entrance and exits
- 5 VIP tickets for the event
- Company recognition during the event incl. 5 min speech
- Logo inclusion on VIP guest photos
- Opportunity for live give-away
- Collateral or product sampling in 150 VIP gift bags

Post-Event Benefits

- Presenting partner recognition on dedicated e-blast to all attendees incl. your company profile and contact information
- Partner acknowledgement on picture pages published about the event incl. social media and online e-blast to all attendees
- First right of refusal for future official ITB Medical Nights

SUPPORTING PARTNER

EUR 3,000.00

Pre-Event Promotion

- Presenting partner recognition in invitation e-blast to 3.000 targeted tourism professionals incl. company name, logo and link
- Company name and logo incl. link on event website as Supporting Partner
- Company logo incl. website in official ITB Medical program brochure
- Company mentioned in ITB Medical Tourism press release
- Company logo incl. website on www.itb-berlin.de/MedicalTourism

During-The-Event Promotion

- Display banner or advertising signage at entrance and exits
- 3 VIP tickets for the event
- Company recognition during the event
- Collateral or product sampling in 150 VIP gift bags

Post Event Benefits

- Supporting partner recognition on dedicated e-blast to all attendees incl. company logo and link
- First right of refusal for future official ITB Medical Nights



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Registration

ITB MEDICAL TOURISM NIGHT 2020

Please fill out the registration form with your complete billing address incl. your EU-VAT number (if, applicable), confirm with your signature and company stamp and e-mail back to us:

ITB MEDICAL TOURISM NIGHT 2020:

PRESENTING PARTNER
EUR 6.000,-

SUPPORTING PARTNER
EUR 3.000,-

All rates are plus German value-added tax (VAT)

Billing Company: _____

EU-VAT No.: _____

Contact person: _____

Street: _____

Postal Code: _____ **City:** _____

Phone: _____ **E-Mail:** _____

Date: _____ **Signature/Stamp:** _____

Payment Conditions: Payment must be received four weeks prior to ITB 2020 at the latest. Shipping costs or any extra services are **not** included in this offer.

Please send back to:

Mr. Tom Dedek

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www.itb-berlin.com/MedicalTourism

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