



**ITB**  
BERLIN

The World's  
Leading  
Travel Trade  
Show®

# ITB Berlin 2019

## Presentation Corner

### LGBT Tourism

The official LGBT Tourism Segment at ITB Berlin offers various opportunities to participate and showcase touristic products and services to the LGBT Tourism market:

- LGBT Travel Pavilion
- LGBT Media Brunch
- Sponsoring Opportunities
- Marketing Activities
- Social Networking Events

Additionally, tourism suppliers have the chance to showcase their products and services at the Presentation Corner of the LGBT Travel Pavilion with a PPT presentation during the trade visitor days from Wednesday to Friday.

ITB trade visitors & media are invited to these presentations via the ITB newsletters, the ITB LGBT press release and the ITB social media channels. All suppliers are encouraged to invite their own partners and contacts as well.

The presentation slot can be extended with a breakfast, brunch/lunch, coffee break or cocktail reception hosted by the presenting partner.

During the private visitor days on the ITB weekend, the area can also be used for consumer promotions (e.g. drag shows, DJ's, raffles, photo shootings).

These presentation and promotion packages include:

#### **Trade & Media Presentation**

- Individual 30 minutes-time slot for your presentation incl. official introduction
- Upgrade opportunity to 60 minutes incl. breakfast, brunch/lunch, coffee break or cocktail reception (catering not included, offer on request)
- Presentation area with 50 seats theatre style incl. presentation equipment (laptop, beamer, screen, microphone)
- Set-up opportunity with promotion material incl. brochure distribution table
- Listing in the exclusive ITB LGBT program brochure (slot description, link, logo)
- Listing on [www.itb-berlin.de/LGBT](http://www.itb-berlin.de/LGBT) (slot description, link, logo)
- Mentioning by name incl. link in one of the ITB trade visitor and exhibitor newsletters
- Mentioning by name in the ITB LGBT press release
- Promotion of the slot in the ITB social media channels
- Listing in the official ITB Event Calendar

**EUR 2.000,00** plus German value-added tax (VAT)

## **Consumer Promotion**

- Set-up opportunity for your activity (e.g. drag shows, DJ's, raffles, photo shootings etc.) with promotion material incl. brochure distribution table all day on Saturday & Sunday
- Artwork on one wall at the presentation corner (all days, artwork printing not included)
- Listing in the exclusive ITB LGBT program brochure (activity description, link, logo)
- Listing on [www.itb-berlin.de/LGBT](http://www.itb-berlin.de/LGBT) (activity description, link, logo)
- Mentioning by name incl. link in one of the ITB trade visitor and exhibitor newsletters
- Mentioning by name incl. link and activity in one of the ITB consumer newsletters
- Mentioning by name and activity in the ITB LGBT press release
- Listing in the official ITB Event Calendar

**EUR 2.000,00** plus German value-added tax (VAT)



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# Registration

## ITB Berlin 2019

### Presentation Corner LGBT Tourism

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Please fill out the registration form with your complete billing address incl. your EU-VAT number (if, applicable), confirm with your signature and company stamp and e-mail back to us:

#### ITB Presentation Corner LGBT Travel Pavilion:

- Trade & Media Presentation Slot WED-FRI (30 minutes)**  
EUR 2.000,00  
Preferred day/time slot: \_\_\_\_\_
- Slot incl. breakfast, brunch, lunch, coffee break, cocktail reception (plus 30 minutes, circle one option, catering not included!)**
- Consumer Promotion SAT & SUN (all days)**  
EUR 2.000,00 All rates are plus German value-added tax (VAT)

**Billing Company:** \_\_\_\_\_

**EU-VAT No.:** \_\_\_\_\_

**Contact person:** \_\_\_\_\_

**Street:** \_\_\_\_\_

**Postal Code:** \_\_\_\_\_ **City:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

**Date:** \_\_\_\_\_ **Signature/Stamp:** \_\_\_\_\_

**Payment Conditions:** Payment must be received four weeks prior to ITB 2019 at the latest. Shipping costs or any extra services are **not** included in this offer.

**Please send back to:**

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**Mr. Tom Dedek**

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[www.itb-berlin.com/MedicalTourism](http://www.itb-berlin.com/MedicalTourism)

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