



ITB
BERLIN

The World's
Leading
Travel Trade
Show®

ITB Berlin 2019

Media Brunch LGBT Tourism

The official LGBT Tourism Segment at ITB Berlin offers various opportunities to participate and showcase touristic products and services to the LGBT market:

- LGBT Travel Pavilion
- LGBT Presentation Corner
- Sponsoring Opportunities
- Marketing Activities
- Social Networking Events

Additionally, ITB Berlin offers a well-established Media Brunch for LGBT Tourism which takes place on

Wednesday, 6th March 2019

11.00 am - 12.30 pm

at City Cube Berlin

This networking event is open to **ALL** accredited media, editors, journalists, freelancers, bloggers who are interested in LGBT tourism.

Tourist boards, hotels and all other tourism suppliers have the opportunity to join this "Media Get-Together" to present their products and services on three different partner levels which include:

Exhibiting Partner

- one bistro table for presentation material
- area to position own display (display not included)
- official introduction during the event
- brunch buffet incl. coffee, tea, water, soft-drinks
- your press release in the official ITB LGBT media kit as PDF Download on www.itb-berlin.de/LGBT
- company name listed in the official ITB LGBT program brochure as Exhibiting Partner
- company name mentioned in one of the ITB trade visitor & exhibitor newsletters as Exhibiting Partner
- company name mentioned in the ITB LGBT press release

EUR 2.300,00 plus German value-added tax (VAT)

Supporting Partner

- all benefits as Exhibiting Partner (see above)
- plus one PPT slide included in the official ITB Opening Presentation during the event
- plus company logo showcased on presentation screen during the media brunch
- plus company logo incl. website listed in ITB LGBT brochure
- plus company logo on www.itb-berlin.de/LGBT
- plus Supporting Partner entry in one of the ITB trade visitor & exhibitor newsletters
- plus Supporting Partner entry in the ITB LGBT press release
- plus company name listed in one of the ITB LGBT social media posts

EUR 3.500,00 plus German value-added tax (VAT)

Presenting Partner (one exclusive partner only!)

- all benefits as Supporting Partner (see above)
- plus own PPT presentation (5 minutes) during the event
- plus Presenting Partner logo & listing in ITB LGBT program brochure incl. website
- plus company logo incl. link on www.itb-berlin.de/LGBT as Presenting Partner
- plus Presenting Partner entry in one of the ITB trade visitor and exhibitor newsletters
- plus Presenting Partner entry in the ITB LGBT press release
- plus Presenting Partner entry in one of the ITB LGBT social media posts

EUR 5.650,00 plus German value-added tax (VAT)



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Registration

ITB Berlin 2019

Media Brunch LGBT Tourism

Please fill out the registration form with your complete billing address incl. your EU-VAT number (if, applicable), confirm with your signature and company stamp and e-mail back to us:

ITB Media Brunch LGBT Tourism 2019

Wednesday, 6th March 2019, 11.00 am – 12.30 pm

- Exhibiting Partner**
EUR 2.300,-
- Presenting Partner**
EUR 5.650,-
- Supporting Partner**
EUR 3.500,-

All rates are plus German value-added tax (VAT)

Billing Company: _____

EU-VAT No.: _____

Contact person: _____

Street: _____

Postal Code: _____ **City:** _____

Phone: _____ **E-Mail:** _____

Date: _____ **Signature/Stamp:** _____

Payment Conditions: Payment must be received four weeks prior to ITB 2019 at the latest. Shipping costs or any extra services are **not** included in this offer.

Please send back to:

Mr. Tom Dedek

Tel +49 – (0) 89 – 62 43 97 72

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www.itb-berlin.com/MedicalTourism

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