

# ITB Berlin 2018

## Medical Presentation Corner



The **Medical Presentation Corner** is part of the **Medical Tourism Pavilion** in a separated area at ITB Berlin. Medical suppliers have the opportunity to showcase visual product presentations (e.g. powerpoint presentation) to an audience of up to 50 people during the trade visitor days from Wednesday, March 7 – Friday, March 9, 2018.

ITB trade visitors & media are invited to these presentations via the ITB newsletter, ITB medical press release and the ITB social media channels. All suppliers are encouraged to invite their own partners and contacts as well. The presentation can be upgraded with a breakfast, brunch/lunch, coffee break or cocktail reception.

On the private visitor days at the ITB weekend March 10-11, 2018, the area can also be booked for consumer presentation activities (e.g. product demonstration, raffles etc.).

### **Trade Visitor Day Presentation:**

- Individual 30 minutes time slot for your presentation incl. official introduction
- Upgrade opportunity to 60 minutes incl. breakfast, brunch/lunch, coffee break or cocktail reception (catering not included, offer on request)
- Presentation area with 50 seats theatre style incl. presentation equipment (laptop, beamer, screen, microphone)
- Set-up opportunity with promotion material incl. brochure distribution table
- Listing in the exclusive ITB Medical Tourism program brochure incl. slot description, link, logo
- Listing on [www.itb-berlin.de/MedicalTourism](http://www.itb-berlin.de/MedicalTourism) (slot description/link/ logo)
- Mentioning by name in the ITB trade visitor and exhibitor newsletter
- Mentioning by name in the ITB Medical Tourism press release
- Slot promotion in the ITB social media channels
- Slot promotion in the ITB App push news
- Listing in the official ITB Event Calendar

**EUR 2.000,00 plus German value-added tax (VAT)**

### **Consumer Day Activity:**

- Set-up opportunity for your activity with promotion material incl. brochure distribution table all day on Saturday & Sunday
- Artwork on one wall at the presentation corner (all days)
- Listing in the exclusive ITB medical program brochure (activity description/link/logo)
- Listing on [www.itb-berlin.de/MedicalTourism](http://www.itb-berlin.de/MedicalTourism) (activity/link/logo)
- Mentioning by name in the ITB trade visitor and exhibitor newsletter
- Mentioning by name and activity in the ITB consumer newsletter
- Mentioning by name and activity in the ITB Medical Tourism press release
- Listing in the official ITB Event Calendar

**EUR 2.000,00 plus German value-added tax (VAT)**

# Registration ITB Berlin 2018 Medical Presentation Corner

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Please fill out the registration form with your complete billing address incl. your EU-VAT number (if, applicable), confirm with your signature and company stamp and fax or e-mail back to us:

Trade visitor day presentation slot only (30 min.)

incl. catering slot (plus 30 min.)

EUR 2.000,00 plus German value-added tax (VAT), catering NOT included!

Preferred day/time slot: \_\_\_\_\_

Consumer day activity all day Saturday & Sunday

EUR 2.000,00 plus German value-added tax (VAT), Catering NOT included!

Billing Company: \_\_\_\_\_

EU-VAT No.: \_\_\_\_\_

Contact person: \_\_\_\_\_

Street: \_\_\_\_\_

Postal Code: \_\_\_\_\_ City: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Date: \_\_\_\_\_ Signature/Stamp: \_\_\_\_\_

**Payment Conditions:** Payment must be received four weeks prior to ITB 2018 at the latest. Shipping or any extra services are not included in the offer.

## Please contact:

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