



ITB
BERLIN

The World's
Leading
Travel Trade
Show®

ITB Berlin 2019

LGBT Tourism Partnerships

The official LGBT Tourism Segment at ITB Berlin offers various opportunities to participate and showcase touristic products and services to the LGBT market:

- LGBT Travel Pavilion
- LGBT Presentation Corner
- LGBT Media Brunch
- Sponsoring Opportunities
- Marketing Activities
- Social Networking Events

Additionally, the **LGBT Tourism Partnerships** give you the opportunity to get the most out of your participation at ITB Berlin's LGBT Tourism Segment. There are three different levels, including access to some exclusive marketing tools on a very cost-effective basis. There are also some all year-round promotions involved which make these partnerships even more attractive. The different partnership levels include:

Premium Partnership

- Brochure distribution at the ITB counter in the LGBT Tourism Pavilion
- Guaranteed participation in the LGBT Media Brunch with special welcome introduction (incl. all benefits as Exhibiting Partner of the LGBT Media Brunch)
- Guaranteed presentation slot at the LGBT Presentation Corner with special welcome introduction (incl. all benefits as Trade & Media Presenter of the LGBT Presentation Corner)
- Additional floor space for consumer promotion activities on the ITB weekend (incl. all benefits as Consumer Promotor of the LGBT Presentation Corner)
- Logo promotion in the exclusive ITB LGBT program brochure
- Company listing incl. logo & link on www.itb-berlin.de/LGBT (all year-round)
- Mentioning by name incl. link in one of the ITB trade visitor and exhibitor newsletters as Premium Partner
- Mentioning by name in the ITB LGBT press release as Premium Partner

EUR 3.800,00 plus German value-added tax (VAT)

Supporting Partnership

- Best available pre-fixed exhibitor booth (9 sqm) in the LGBT Travel Pavilion
- Guaranteed participation in the LGBT Media Brunch with special welcome introduction (incl. all benefits as Supporting Partner of the LGBT Media Brunch)

- Guaranteed presentation slot at the LGBT Presentation Corner with special welcome introduction (incl. all benefits as Trade & Media Presenter of the LGBT Presentation Corner)
- Additional floor space for consumer promotion activities on the ITB weekend (incl. all benefits as Consumer Promotor of the LGBT Presentation Corner)
- Half page ad plus company logo, link and short promotion text in the exclusive ITB LGBT program brochure
- Company introduction incl. logo, link, short description on www.itb-berlin.de/LGBT (all year-round)
- Mentioning by name incl. link in one of the ITB trade visitor and exhibitor newsletters as Supporting Partner
- Mentioning by name in the ITB LGBT press release as Supporting Partner

EUR 8.550,00 plus German value-added tax (VAT)

Presenting Partnership

- Exclusive company presence in all ITB LGBT communication channels as Presenting Partner
- Priority Handling and best available pre-fixed exhibitor booth (9sqm) in the LGBT Pavilion
- Guaranteed participation in the LGBT Media Brunch with special welcome introduction (incl. all benefits as Supporting Partner of the LGBT Media Brunch)
- Guaranteed presentation slot at the LGBT Presentation Corner with special welcome introduction (incl. all benefits as Trade & Media Presenter of the LGBT Presentation Corner)
- Additional floor space for consumer promotion activity on the ITB weekend (incl. all benefits as Private Consumer Promotor of the LGBT Presentation Corner)
- Possibility to host an own reception at the café area of the LGBT Tourism Pavilion (Catering not included)
- Additional wall space for artwork at the presentation corner
- Presenting Partner branding on the ceiling banner of the LGBT Travel Pavilion
- Presenting Partner branding on the LGBT Travel Pavilion floor (pink carpet)
- Presenting Partner logo on ITB LGBT promotion paper bags (distributed all days)
- One full page ad in the exclusive ITB LGBT program brochure plus company logo promotion
- Company logo, link and short promotion text in the exclusive ITB LGBT program brochure
- Company introduction incl. logo, link, description on www.itb-berlin.de/LGBT as Presenting Partner (all year-round)
- Mentioning by name incl. link in one of the ITB trade visitor and exhibitor newsletters as Presenting Partner
- Mentioning by name in the ITB LGBT press release as Presenting Partner

EUR 25.000,00 plus German value-added tax (VAT)

Registration ITB Berlin 2019 LGBT Tourism Partnerships



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Please fill out the registration form with your complete billing address incl. your EU-VAT number (if, applicable), confirm with your signature and company stamp and e-mail back to us:

LGBT Tourism Partnerships ITB Berlin 2019:

- Premium Partnership EUR 3.800,-
- Supporting Partnership EUR 8.550,-
- Presenting Partnership EUR 25.000,-

All rates are plus German value-added tax (VAT)

Billing Company: _____

EU-VAT No.: _____

Contact person: _____

Street: _____

Postal Code: _____ **City:** _____

Phone: _____ **E-Mail:** _____

Date: _____ **Signature/Stamp:** _____

Payment Conditions: Payment must be received four weeks prior to ITB 2019 at the latest. Shipping costs or any extra services are **not** included in this offer.

Please send back to:

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www.itb-berlin.com/MedicalTourism

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