

Exhibition Grounds  
Messegelände

ITB Berlin 2018  
07 – 11 March



- Asia-Pacific**  
Asien-Pazifik
- 5.2a – South Asia/Südasiens  
– Australia, Pacific/  
Australien, Pazifik
- 5.2b – India/Indien
- 3.1b, 7.2a – Central Asia/Zentralasien
- 26 – Far East, Southeast Asia/  
Fernost, Südostasien
- Africa**  
Afrika
- 4.2a, 20, 21a
- Arabian Countries, Israel**  
Arabische Staaten, Israel
- 2.2, 4.2b, 21b
- Americas/Caribbean**  
Amerika/Karibik
- 3.1a, 22, 23
- Germany**  
Deutschland
- 6.2, 7.2c, 8.2, 11.2, 12
- Europe**  
Europa
- 1.1, 1.2, 2.1, 3.1, 3.2, 7.2b, 10.2, 15.1, 17, 18

- Tourism Companies**  
Touristische Unternehmen  
Carrier, Hotels,  
Tour Operators/Reiseveranstalter
- 8.1, 9, 10.1, 13, 14.1, 24, 25
- Segments**  
Segmente
- 4.1 – Youth Travel, Adventure Travel,  
Responsible Tourism,  
Economy Accommodation,  
ITB Stages
- 5.1 – ITB Travel Technology
- 6.1 – ITB Travel Technology,  
eTravel World
- 7.1c – ITB Travel Technology,  
eTravel World
- 8.1 – ITB Travel Technology
- 10.1 – ITB Travel Technology
- 11.1 – Career Center
- 16 – CULTURE LOUNGE
- 21b – Gay & Lesbian Travel (LGBT)
- 21b – Medical Tourism
- 25 – Cruises/Kreuzfahrten
- Media Center**  
Medienzentrum
- 5.3, 6.3

- ITB Berlin Convention**  
ITB Berlin Kongress
- 4.1 – ITB Workshop Days
- 6.1 – eTravel World: eTravel Stage,  
eTravel Start-Up Day
- 7.1a – ITB Business Travel Forum  
– ITB City Tourism Forum  
– ITB CSR Day  
– ITB Destination Days  
– ITB Experts Forum Wellness  
– ITB German Tourism Forum  
– ITB MICE Forum  
– ITB MICE Hub  
– ITB Tourism for  
Sustainable Development Day  
– Home of Business Travel Forum  
by ITB & VDR
- 7.1b – ITB Future Day  
– ITB Marketing & Distribution Day  
– ITB Zambia Tourism Forum
- 7.1c – eTravel World: eTravel Lab,  
ITB Hospitality Tech Forum
- 11.1 – ITB Young Professionals Day  
Palais – ITB Convention Awards
- CS** City-Shuttle
- HS** Hotel-Shuttle
- M1** Airport-Shuttle Tegel
- M2** Shuttle P+R  
Olympischer Platz

- ITB Buyers Circle**  
Lounge  
Marshall-Haus
- Business Lounge**
- INFOX Package**  
Foyer 1.1/2.1