

8th UNWTO Silk Road Ministers Meeting

Category	Date	Time	Location
Presentation	March 7, 2018	14:00 - 16:00	Hall 7.3a, Auditorium Berlin 1

8th UNWTO Silk Road Ministers Meeting

Wednesday 7 March 2018, 14.00-16.00; 'Berlin Room', Hall 7.3, ITB

Topic: *The 2025 Silk Road Tourism Agenda*

Kindly supported by Messe Berlin, the Silk Road Programme's most senior annual meeting will focus on the "2025 Silk Road Tourism Agenda"; that is Member States' long-term tourism vision for the historic Silk Road routes. To be attended by the newly-appointed Secretary-General, Mr. Zurab Pololikashvili, Ministers and Heads of the National Tourism Administrations are invited to share their main ideas and strategies as to how fully realize the goals of establishing the Silk Road as the most important transnational tourism route of the 21st century. Also, the main findings of the *Tourism Impact of the 21st century Maritime Silk Road* publication will be presented during the meeting.

Kindly note that attendance is through invitation only. For more information, please click [here](#).

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Kurzfristige Änderungen vorbehalten.