

Pressetermine

OECD Tourism Trends and Policies 2020

Kategorie	Datum	Zeit	Ort
Workshop	4. März 2020	15:00 - 17:00 Uhr	CityCube / Level 3 / M4

OECD Tourism Trends and Policies 2020 analyses tourism performance and major policy trends, initiatives and reforms in around 50 OECD and partner countries, providing up-to-date tourism data and analysis. The publication is produced in co-operation with the European Commission.

The workshop will be an occasion for a lively and stimulating discussion focusing on the latest tourism trends and policy responses, including the digital transformation of tourism, and better managing tourism destinations for sustainable growth.

Organised by the OECD, the event will bring together high level policy makers and industry decision makers to discuss the tourism policy priorities.

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