

Charlotte Lamp Davies

Charlotte is able to draw on a varied and successful 25-year global career and has a passion for creating strategies which empower teams and foster individual excellence. Charlotte speaks fluent Danish, German, English and Swedish. She has worked globally, in sectors such as software technology, media, oil and petrochemical and publishing. This gives her strong cultural insights and an unparalleled range of hands-on experience from Europe, the Middle East, North America and Asia.

Since 2007, she has been heavily involved in the travel and hospitality industry. Having worked with clients such as trainline, Booking.com, Skyscanner, dnata, ITB and BCD travel gives Charlotte deep insight of various areas of the travel sector. Charlotte is a frequent speaker and moderator at industry and private events.

About A Bright Approach

A Bright Approach is a cutting-edge consultancy providing local and global companies with expert insight into sales strategy, marketing and events management. From shaping the corporate sales and marketing road map to facilitating your industry events, A Bright Approach will share its experience, energy and know-how. It will enable you and your teams to not only deliver at a consistently high level but also outperform your peers in an ever-changing marketplace.

Kontaktdaten

Charlotte Lamp Davies

Principal Consultant
A Bright Approach



Veranstaltung

Prolog TTA Forum

Mittwoch, 6. März 2019, 14.00 - 14.10 Uhr
Halle 7.1b, eTravel Lab

TTA Forum

Mittwoch, 6. März 2019, 14.00 - 18.00 Uhr
Halle 7.1b, eTravel Lab

Podiumsdiskussion „Touren & Aktivitäten“



Mittwoch, 6. März 2019, 14.10 - 15.00 Uhr
Halle 7.1b, eTravel Lab

Podiumsdiskussion „Vertriebsstrategien“: Die Wahl des richtigen Vertriebskanals

Mittwoch, 6. März 2019, 15.00 - 16.00 Uhr
Halle 7.1b, eTravel Lab

Neue Möglichkeiten für Destinationen

Mittwoch, 6. März 2019, 17.00 - 17.30 Uhr
Halle 7.1b, eTravel Lab

Official Partner Country
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.