

ITB Berlin 2018

LGBT Partnerships



The **ITB LGBT Partnerships** give you the opportunity to get more out of your ITB Berlin participation on three different levels:

Presenting Partnership, Supporting Partnership, Premium Partnership

Great access to several exclusive promotion tools and all year round presentations on a cost effective basis:

ITB LGBT Presenting Partner (One exclusive partner only!):

- Exclusive Company presence in all ITB LGBT communication channels as Presenting Partner
- Priority Handling of exhibitor booth requests in the LGBT Pavilion
- Guaranteed participation at the LGBT Media Brunch 2018 incl. special welcome introduction
- Guaranteed presentation slot at the LGBT Presentation Corner 2018 incl. special welcome introduction
- Special LGBT Presentation Partner Reception in the LGBT Pavilion (Catering not included)
- Additional wall space for artwork at the Presentation corner all days
- Additional floor space for consumer promotion activity on the ITB weekend (Saturday/Sunday)
- Exclusive company branding at the LGBT Pavilion signage (ceiling banner)
- Exclusive company branding on the LGBT Pavilion floor (pink carpet)
- One full page ad in the exclusive ITB LGBT program brochure plus logo presentation
- Exclusive company logo on ITB LGBT promotion bags on all show days
- Company introduction on www.itb-berlin.de/LGBT (description, link, logo)
- Mentioning by name in the ITB trade visitor and exhibitor newsletter
- Mentioning by name in the ITB LGBT press release
- Slot promotion in the ITB Social media channels
- Slot promotion in the ITB App push news

EUR 25.000,00 plus German value-added tax (VAT)

ITB LGBT Supporting Partner:

- Best available exhibitor booth at the LGBT Pavilion
- Guaranteed participation at the LGBT Media Brunch 2018 incl. special welcome introduction
- Guaranteed presentation slot at the LGBT Presentation Corner 2018 incl. special welcome introduction
- Additional floor space for consumer promotion activity on the ITB weekend (Saturday/Sunday)
- Half page ad in the exclusive ITB LGBT program brochure plus logo presentation
- Short Company Introduction on www.itb-berlin.de/LGBT (description, link, logo)
- Mentioning by name in the ITB trade visitor and exhibitor newsletter
- Mentioning by name in the ITB LGBT press release
- Slot promotion in the ITB Social media channels
- Slot promotion in the ITB App push news

EUR 8.500,00 plus German value-added tax (VAT)

ITB LGBT Premium Partner:

- Brochure distribution at the ITB counter at the LGBT Pavilion
- Guaranteed participation at the LGBT Media Brunch 2018 incl. special welcome introduction
- Guaranteed presentation slot at the LGBT Presentation Corner 2018 incl. special welcome introduction
- Additional floor space for consumer promotion activity on the ITB weekend (Saturday/Sunday)
- Logo presentation in the exclusive ITB LGBT program brochure
- Company Listing on www.itb-berlin.de/LGBT (link, logo)
- Mentioning by name in the ITB trade visitor and exhibitor newsletter
- Mentioning by name in the ITB LGBT press release
- Slot promotion in the ITB Social media channels
- Slot promotion in the ITB App push news

EUR 3.750,00 plus German value-added tax (VAT)

Registration ITB Berlin LGBT Partnerships 2018



Please fill out the registration form with your complete billing address incl. EU-VAT number (if, applicable), confirm with your signature and company stamp and fax or e-mail back to us:

- ITB LGBT Presenting Partner**
EUR 25.000,- plus German value-added tax (VAT), Catering NOT included!
- ITB LGBT Supporting Partner**
EUR 8.500,- plus German value-added tax (VAT)
- ITB LGBT Premium Partner**
EUR 3.750,- plus German value-added tax (VAT)

Billing Company: _____

EU-VAT No.: _____

Contact person: _____

Street: _____

Postal Code: _____ **City:** _____

Phone: _____ **E-Mail:** _____

Date: _____ **Signature/Stamp:** _____

Payment Conditions: Payment must be received before promotion start latest four weeks prior to ITB Berlin 2018 at the latest. Shipping or any extra services are not included in the offer.

Please contact:

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