

ITB BERLIN 2018

LGBT TRAVEL SEGMENT

7–11 March 2018



**LGBT
TRAVEL**

LGBT TRAVEL PAVILION

ITB supports Human Rights and diversity, also in travel. Gay & Lesbian Travel is one of the fastest growing segments with an extraordinary potential. As a result of the last seven successful years where Gay & Lesbian Travel has become one of the regular travel segments of ITB Berlin, ITB Berlin has become the **largest platform for LGBT tourism** worldwide.

In 2018 ITB Berlin will provide once again a buzzing **"LGBT Pavilion"**, showcasing individual exhibitors related to the segment from all over the world as well as the International Gay & Lesbian Travel Association (IGLTA) and their members. Besides various trading activities there is also the possibility to meet the public on the ITB weekend.

PRESENTATION AREA

We provide individual opportunities to showcase your product at a special **LGBT Presentation Area** next to the Pavilion: Product presentations, receptions, press meetings, awards, festivities.

LGBT MEDIA NETWORKING BRUNCH

Our LGBT Media Networking Brunch will give destinations, hotels and LGBT community providers the possibility to meet journalists from all around the world.

LGBT SEMINAR

ITB Berlin also invites exhibitors and visitors to learn more about the LGBT Travel segment during our **Gay & Lesbian seminar session**, embedded in the ITB Convention: International experts and best practitioners will debate relevant topics and provide you with information on newest research results.

SPONSORING

There are also plenty of attractive **Sponsorship Opportunities** catering directly to the LGBT community.

Check out all LGBT related subjects and events:
www.itb-berlin.com/gayandlesbian



If you are interested in presenting your product at ITB Berlin 2018, or wish to participate in any other way, please return the contact form on the reverse side and contact

- ITB CSR Commissioner Rika Jean-François
- Thomas Bömkes, LGBT Consultant ITB.

Rika Jean-François
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Thomas Bömkes
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Please keep me posted

1. Exhibitor name		
2. Street		
3. Postal code	4. City	5. Country
6. Email		7. Phone
10. Contact person		11. Email contact person
12. Branch		



Please send your scan to ITB Berlin: jeanfrancois@messe-berlin.de **and** tb@diversitytourism.com

ITB Berlin 2018

ITB Berlin is offering a pre-fixed, equipped LGBT Pavilion booth of 9 sqm for approx.* EUR 3,950 EUR + VAT.

This includes:

- ✦ design and construction
- ✦ carpet
- ✦ basic electricity connection
- ✦ cleaning
- ✦ 1 counter
- ✦ 1 pavilion shared bar counter
- ✦ 1 bar stool
- ✦ 1 table with 3 chairs
- ✦ 1 shared storage place
- ✦ 1 waste bin
- ✦ 1 brochure display stand
- ✦ 1 counter logo
- ✦ 4 standard column logos
- ✦ 1 WLAN access
- ✦ softdrinks for exhibitors + their guests
- ✦ 3 codes for exhibitor entrance passes
- ✦ promotion box
- ✦ AUMA fee



Stand layout subject to change

- ✦ Another option (only for IGLTA members!) is to share a counter within the IGLTA Booth of the LGBT Pavilion as co-exhibitor of IGLTA for approx.* EUR 3,400 EUR + VAT
- ✦ There are also 18 sqm pre-fixed stands available as well as individual stand space (additional costs involved)

* exact amount to be confirmed by publication of related stand application